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# ACIL

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## P2 2020

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HYATT REGENCY CRYSTAL CITY  
ARLINGTON, VA  
MARCH 30 – APRIL 02, 2020



# WHY SPONSOR?

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## GET NOTICED

All sponsors will be recognized as major sponsors of ACIL's P2 Meeting according to the following categories, and published on ACIL's P2 Meeting website.

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### PLATINUM SPONSOR

Any company sponsoring \$10,000 and above will be listed as a Platinum Sponsor in all events communications including the conference and program brochure and on the web site with a link to their homepage.

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### GOLD SPONSOR

Any company sponsoring \$5,000 and above will be listed as a Gold Sponsor in all events communications including the conference and program brochure and on the web site with a link to their homepage.

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### SILVER SPONSOR

Any company sponsoring \$2,500 and above will be listed as a Silver Sponsor in all events communications including the conference and program brochure and on the web site with a link to their homepage.

### BRONZE SPONSOR

Any company sponsoring \$1,000 and above will be listed as a Bronze Sponsor in all events communications including the conference and program brochure and on the web site with a link to their homepage.

### FRIEND OF ACIL

Any company sponsoring \$500 and above will be listed as a Friend of ACIL in all events communications including the conference and program brochure and on the web site with a link to their homepage.

# SPONSORSHIP OPPORTUNITIES

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## **ATTENDEE RECEPTION - \$5,000 & CO-SPONSOR \$2,500 \***

This Premier Sponsor event is open to all attendees and is always well attended. You will receive two minutes microphone time and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature and be recognized from the podium.

## **REGISTRATION AREA SPONSOR - \$3,000 & CO-SPONSOR \$1,500**

This is an excellent opportunity to sponsor the registration area. You will receive the opportunity to hand out promotional literature to all attendees as they arrive and appropriate signage will be displayed in the registration area. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

## **LUNCHEON WITH SPEAKER - \$2,500 & CO-SPONSOR \$1,250 \***

This is open to all attendees. You will have two minutes of microphone time to welcome everyone and introduce the luncheon and appropriate signage will be displayed in the room. Your sponsorship will also be listed on the conference literature and ACIL's web site and be recognized from the podium.

## **AUDIO/VISUAL SPONSOR - \$3,000**

Sponsor the AV equipment being used throughout the meeting. Your logo and signage will appear throughout the meeting and your sponsorship will be listed on ACIL's website and in all conference literature.

## **SECTION BREAKOUTS - \$1,500 \***

Sponsor an educational breakout. These breakouts based on specialty and include Construction Materials Engineering and Testing, Environmental Sciences, Food Sciences (formerly Microbiology and Analytical Chemistry) and Conformity Assessment. You will have two minutes of microphone time and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

## **BREAKFAST - \$1,000\* (WEDNESDAY WITH SPEAKER)**

Sponsor one of the morning's first activities and address all the attendees in this breakfast session. You will have two minutes of microphone time to address the group and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

## **EDUCATION - \$1,000\***

This is an opportunity to introduce the speaker of this well attended event. You will have two minutes of microphone time to introduce the session and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

## **REFRESHMENT BREAKS - \$800**

Your logo and signage will appear at the refreshment breaks area. You are invited to provide cups, napkins and other utensils with your logo on each. Your sponsorship will be listed on ACIL's web site and in all conference literature.

*\* Indicates two minutes of microphone time allotted to the sponsor at this event.*

## OUR VISION

Realizing a healthy safe environment for society through the application of unbiased, scientific testing.

## OUR MISSION

Providing the independent testing community with advocacy, education, and alliances to enable members to better address environmental and product risks to the public.

## ENHANCING PUBLIC HEALTH & SAFETY THROUGH QUALITY TESTING & ENGINEERING

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ACIL is the trade association representing independent, commercial, scientific and testing laboratories. Its members are professional services firms engaged in testing, product certification, consulting, and research and development. Affiliated membership is available to manufacturers' laboratories, consultants and suppliers to the industry and related trade associations.

ACIL defines independent scientific and engineering services firms as commercial entities engaged in analysis, testing, inspection, materials engineering, sampling, product certification, research and development and related consulting services for the public. They are not affiliated with any institution, company, or trade group that might affect their ability to conduct investigations, render reports, or give professional, objective and unbiased counsel.

## MEMBERSHIP DEMOGRAPHICS

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MORE THAN  
**150 MEMBER  
COMPANIES**  
THROUGHOUT  
THE U.S.

REPRESENTS  
MORE THAN  
**2,000 FACILITIES**

REPRESENTS MORE THAN  
**\$2B IN  
ANNUAL REVENUE**

REPRESENTS THE  
**LAB OWNERS AND  
SENIOR MANAGERS**

EMPLOYS THOUSANDS  
OF **QUALITY LAB  
TECHNICIANS** AND  
THE INDUSTRY  
CONTINUES TO GROW

REPRESENTS MORE  
THAN **75% OF THE  
INDEPENDENT  
COMMERCIAL  
ENVIRONMENTAL  
TESTING** IN THE U.S.





## P2 SCHEDULE AT-A-GLANCE

TIMES AND EVENTS SUBJECT TO CHANGE

DATE/TIME	EVENT
<b>MONDAY, MARCH 30, 2020</b>	
5:00 - 8:00 pm	ILI Board Meeting/Dinner
<b>TUESDAY, MARCH 31, 2020</b>	
9:00 am - 5:00 pm	Registration Open
9:00 am - 12:15 pm	ACIL Board Meeting and Board Lunch
1:00 pm - 4:00 pm	Education Sessions - Topics TBA
3:30 pm	Coffee Break
4:00 pm	Business Practices Forum
5:00 pm	GRC Meeting
<b>WEDNESDAY, APRIL 1, 2020</b>	
8:00 am - 5:00 pm	Registration
8:15 am - 9:45 am	Breakfast and Speaker
8:30 am	Speaker
10:00 am - 5:00 pm	Environmental Sciences Section Breakouts - Policy Meetings
10:00 am - 5:00 pm	Food Sciences Section Breakouts - Policy Meetings
10:00 am - 5:00 pm	Conformity Assessment Section Breakouts - Policy Meetings
10:00 am - 5:00 pm	Construction Materials and Testing Section Breakouts - Policy Meetings
12:00 pm - 1:30pm	Lunch and Keynote Speaker: Kerry Smith, USDA
5:00 pm - 6:00 pm	Hill Day Briefing
6:00 pm - 7:00 pm	Reception
<b>THURSDAY, APRIL 2, 2020</b>	
7:00 am	Continental Breakfast
8:00 am	Depart for Hill Visits
8:00 am - 5:00 pm	Congressional Meetings



## MEETING LOCATION

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**Hyatt Regency Crystal City**  
**2799 Richmond Hwy.**  
**Arlington, VA 22202**

Discounted rooms are available for \$249 per night. To receive the ACIL rate please book through the ACIL rooming block link before March 11, 2020: [Room Reservation Link](#)

### MEETING CANCELLATION

If you are unable to attend, there will be a cancellation fee of 50% as long as you cancel prior to Monday, March 2, 2020.

If you cancel after Monday, March 2, 2020, there will be no refund of your registration fees.

Sponsorships are non-refundable.

### REGISTRATION/PAYMENT

Early Bird Pricing Through February 21st, 2020!

Member Early Bird Rate: \$525

Member Rate after February 21st: \$625

Non-member Early bird rate: \$1,025

Non-member Rate after February 21st: \$1,125

**ADS |** You may purchase an ad in the P2 Meeting Program. Full color is encouraged.

\$400 1/2 page - Horizontal 7.5" X 4.25"

\$800 Full page - Horizontal 7.5" X 10."

*\* Ads are due by February 7th to Jessica Enochs at [jenochs@acil.org](mailto:jenochs@acil.org)*



 *Greetings*   
FROM

**LONG BEACH**

★ CALIFORNIA ★



**SAVE THE DATE**

**2020 ANNUAL  
MEETING**

**OCTOBER 12 -15, 2020  
HOTEL MAYA  
A DOUBLETREE HOTEL BY HILTON  
LONG BEACH, CALIFORNIA**

**ACIL**